



ISPRA

Istituto Superiore per la Protezione
e la Ricerca Ambientale



Get started in responsible marine
research and innovation.

TAKE PART IN MARINA INTERACTIVE WORKSHOPS!

Discuss, Explore, Propose and Network

SUSTAINABLE MARITIME AND COASTAL TOURISM, SEA PRESSURES AND RESPONSIBLE RESEARCH AND INNOVATION

4th April 2017

San Giorgio Maggiore Island | Venice (Italy)



Photo F. Iozzoli

Dear madam/sir,

on behalf of the MARINA EU Project and the Italian National Institute for Environmental Protection and Research (ISPRA), we are pleased to invite you - together with other European and National representatives from tourism industry, civil society, researchers and public authorities - to an **innovative interactive workshop**, using the Structured Democratic Dialogue Methodology, that will take place on the 4th of April 2017 in Venice, Italy.

The aim of the workshop is to **gather different opinions** (also considering the outcomes of local workshops already carried out by MARINA in several EU countries) about how maritime and coastal tourism can be best supported by Responsible Research and Innovation (RRI) to reach sustainability and to **develop an integrated roadmap of recommendations** based on the RRI dimensions of public engagement, gender balance, open access, science education, governance and ethics.

*The workshop is the first one in a series of international workshops of the project **MARINA**, funded by the European Commission's Horizon 2020 programme.*

*It is a **unique opportunity**:*

- *to reach a common vision about the maritime and coastal tourism sustainability;*
- *to extend your professional network and get insight into different stakeholders' perspectives;*
- *to discover a new method of democratic dialogue (SDD);*
- *to contribute to an European project in developing issues of societal interest;*
- *to have your voice represented to high level policy makers.*

The number of participants is limited to 25, so please register as soon as possible.

We very much look forward to seeing you this April in Venice!

Kind regards,

the staff



The whole process and agreed roadmap of actions generated during the workshop, together with the results of other local and international MARINA MML workshops across Europe, will be:

- **freely accessible** on the MARINA KNOWLEDGE PLATFORM for anyone interested in marine and coastal issues and Responsible Research and Innovation (www.marinaproject.eu/);
- **shared** among the institutions and researchers involved in the MARINA project;
- **presented and discussed** at the international Responsible Research & Innovation Practitioners and Policy Makers events and at the European High-level Policy conference that will be held in Brussels in 2019.

AGENDA

From the 1st of March

We will contact you to provide us with short statements (ideas) about the Triggering Question (TQ)

4th April, Venice

- 9: 00-9: 15 Registration and Welcome
- 9:15- 9:20 The MARINA project
- 9:20-9:30 SDD Methodology: what are we going to do today
- 9: 30-10: 40 IDEA GENERATION PROCESS: explaining details, asking clarifications
- 10: 40-11: 00 *Coffee break*
- 11: 00-13: 10 GROUPING IDEAS: bottom-up clustering of ideas
- 13: 10-13: 30 VOTING IDEAS
- 13: 30-14: 30 *Lunch buffet*
- 14: 30-16.30 IDEAS HIERARCHY: creation of a road map
- 16.30-16.45 *Coffee break*
- 16:45-18.00 IMPLEMENTING: which actions are needed to reach the goal

LOCATION

Fondazione Eni Enrico Mattei (FEEM) - San Giorgio Maggiore Island, 8 – 30124 Venice (Italy)

HOW TO PARTICIPATE

All the workshop's documents, discussions and results will be hosted in the MARINA Community Platform.

If you are interested in participating to the workshop please sign up for the MARINA Community at www.marinaproject.eu and fill in the registration form.

The registration is free of charge. We may have to limit participation but a **live streaming** will be available at www.marinaproject.eu



IMPORTANT NOTE: the workshop will be entirely conducted in English

4th April 2017, Venice

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THE TOPIC

The **extraordinary beauty** and cultural wealth of EU's coastal areas have made them the preferred destination for many holidaymakers from Europe and abroad. Employing over 3.2 million people, this sector generates a total of € 183 billion in gross value added.

However the current maritime and coastal tourism offer, mainly represented by **mass tourism**, is not considered sufficiently 'future proof': the **threaten of the local ecosystems**, also taking into consideration the goals of Good Environmental Status of the EU's marine waters that Europe must achieve by 2020 in the framework of the **MSFD**, is no longer sustainable.

The **future success of maritime and coastal tourism** is on the ability of the Countries and of Europe to develop **sustainable and integrated value** propositions that take in account the many issues arising from this sector.

In this context **Responsible Research and Innovation (RRI)**, with its several dimensions (public engagement, gender balance, open access, science education, governance and ethics), could represent the framework to allow **societal values** and expectation to be duly considered in this process of reshaping coastal and maritime tourism.

For more information on RRI see <http://www.marinaproject.eu/index.php/about-rrr>

A NEW COLLABORATIVE METHOD TO HOLD A WORKSHOP

Structured Democratic Dialogue (SDD) is a methodology that enables a group of stakeholders to **listen to each other on issues of common concern** and transcend their boundaries of knowledge and culture to generate *consensus* on organizational and inter-organizational strategy. Hierarchies of power, expertise, and personality are marginalized.

You will be provided with a **Triggering Question** 4 weeks before the workshop and asked to send us **2 one-sentence responses** to this question through an online tool.

During the workshop the participants, with the help of a facilitator, will cluster all the ideas according to their attributes, thus developing a **common language**, explore and decide the **influences of one idea to another**, thus generating *consensus* on which investment would provide the maximum return.

At the end of this process, with the help of a supporting software, the stakeholders **collectively produce an influence tree** that graphically presents the conclusions they have reached.

The workshop will be conducted by professional facilitators from the Cyprus Neuroscience and Technology Institute (CNTI)



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WORKSHOP CONTACTS



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MARINA consortium partners



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